

ELANA ZEIDE

UCLA School of Law

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TEACHING AND RESEARCH INTERESTS

Primary: Privacy, Torts, Education, Computers/Artificial Intelligence & Law, Intellectual Property
Additional: Property, Communications, Employment Discrimination, Tax, Professional Responsibility

ACADEMIC APPOINTMENTS

UCLA School of Law, PULSE Fellow in Artificial Intelligence, Law & Policy, 2018–

Seton Hall University School of Law, Visiting Assistant Professor, 2017–2018

Courses: Trademarks; Entertainment & New Media; Big Data, Robots, AI & the Law

Princeton University, Center for Information Technology Policy, Associate Research Fellow, 2016–2018

Yale Law School, Information Society Project, Visiting Fellow, 2016–2018

New York University, Information Law Institute, Microsoft Research Fellow, 2013–2016

Yale College, Visiting Lecturer, Freedom of Speech & the First Amendment, Spring 2007, 2008

EDUCATION

New York University School of Law, J.D., 2005; LL.M in Taxation, 2012

Florence Allen Scholar (Top 10% after four semesters)

New York University Law Review, Notes Editor

Columbia University, School of the Arts, M.F.A. in Nonfiction Writing, 2003

Claire Woolrich Fellowship

Yale University, B.A. with Distinction, American Studies, *cum laude*, 1996

Wallace Prize for Nonfiction Writing

Yale Journal of Ethics, Founding Editor and Publisher

PUBLICATIONS AND WORKS IN PROGRESS ([SSRN](#))

The Silicon Ceiling (Work-in-Progress)

Robot Teachers, Pedagogy, and Policy, in *The Oxford Handbook of Artificial Intelligence & Ethics* (forthcoming 2019)

Artificial Intelligence in Strategic Context: An Introduction, *AI PULSE* (2019) (with Edward Parson et al.).

Learner Privacy in MOOCs and Virtual Education, 16 *Theory and Research in Education* 280 (2018) (with Helen Nissenbaum)

Education Technology & Student Privacy, in *The Cambridge Handbook of Consumer Privacy* (2018)

The Structural Consequences of Big Data-Driven Education, 5 *Big Data* 164 (2017)

The Limit of Education Purpose Limitations, 71 *U. Miami L. Rev.* 493 (2017)

Unpacking Student Privacy, in *The Society for Learning Analytics' Handbook of Learning Analytics* (2017)

Student Privacy Principles for the Age of Big Data: Beyond FERPA and the FIPPs, 8 *Drexel L. Rev.* 339 (2016)

The Legal and Privacy Implications of Data Mining, in *Business Analytics: An Introduction* 225 (2012)

In Bed with the Military: First Amendment Implications of Embedded Journalism, 80 *NYU L. Rev.* 1309 (2005); reprinted in the Reporters Committee for Freedom of the Press *First Amendment Law Handbook* (2006)

PROFESSIONAL EXPERIENCE

Law Offices of Elana Zeide, Principal, Media and Privacy Law, 2010–2013

Bloomberg Media, Legal Analyst, 2009–2010

Cravath, Swaine & Moore, LLP, Associate, 2005–2008; Summer Associate, 2004

Hon. John G. Koeltl, U.S. District Court, S.D.N.Y., Intern, 2003

Writer & Editor, 1996–2002

Published in *The Sunday Times*, *The Literary Review*, *Rolling Stone*, and *New York Magazine*

PRESENTATIONS, PANELS, AND CONFERENCES

Ethical Guidelines for Artificial Intelligence, Baker McKenzie, May 2019

What Sci-Fi Futures Can (and Can't) Teach us about AI Policy, New America, May 2019

Explainable Artificial Intelligence: Can We Hold Machines Accountable?, University of Colorado, workshop participant, May 2019

Artificial Intelligence in Education: Legal Considerations and Ethical Questions, University of California, San Diego, Workshop on the Ethics and Policy Implications of Algorithms and Big Data, Feb. 2019; Educause Webinar, Jan. 2019

Youth Skills for Sustainability and Innovation, World Youth Skills Day, United Nations, June 2018

The Future Human Futures Market, Yale Law School Information Society Project, July 2018; Privacy Law Scholars Conference, June 2018

The Ethics of Artificial Intelligence, Georgetown University, Apr. 2018

Artificial Intelligence and the Law Conference, Seton Hall School of Law, panelist, Apr. 2018

Robot Teachers & Automated Education, UCLA PULSE, Artificial Intelligence in Strategic Context Workshop, Apr. 2018

Emerging Issues in Artificial Law and Intellectual Property, International Association of Intellectual Property Law, Nov. 2017

Workshop on COPPA in Schools Workshop, Federal Trade Commission and U.S. Department of Education, Nov. 2017

Artificial Intelligence: A Primer for Legal Practitioners, Seton Hall University School of Law, Oct. 2017

Personalized Learning & Robot Teaching as Public School Infrastructure, Privacy Law Scholars Conference, June 2017

Professors and the Permanent Record, Princeton University, Program in Law & Public Affairs, May 2017

Ethical Use of Big Data in Education, Princeton University, Center for Information Technology Policy, Oct. 2016

Student Privacy: The Big Picture on Big Data, American Library Association Annual Conference, June 2016

The Credentialing Effect: Implications of Ubiquitous Capture and Constant Assessment, Privacy Law Scholars Conference, June 2016

Implications of Data-driven Education, New York University, Technology, Privacy, & Future of Education Symposium, Mar. 2016; New York University, Privacy Research Group, May 2016

The Accidental Consequences of Data Privacy Legislation, SXSWedu, Mar. 2016

Student Privacy & Big Data: The Status Quo, Implications & Considerations, The Future of Privacy Forum Advisory Meeting, Apr. 2016; Data & Society Research Institute, Feb. 2016; University of Miami, The Constitution on Campus Conference, Feb. 2016

Student Data: Dos, Don'ts, and Dilemmas, New York University, Learning Analytics Working Group, Jan. 2015

The Current State of Online Privacy, Federal Trade Commission PrivacyCon, Jan. 2016

The Potential Risks of Student Data Collection and Use, National Student Privacy Symposium, Oct. 2015; The Future of Privacy Forum Advisory Meeting, Apr. 2015

Learner Privacy and MOOCs, University of Haifa, Open Textbook Workshop: Learning, Design and Surveillance, June 2015

The Governance of Information in Education, Microsoft Corp, Apr. 2015

The Algorithmic Future of Education, New York University, Algorithms & Accountability Conference, Feb. 2015

Student Privacy in Context: FERPA and Information Flow Beyond the Ivory Tower, Privacy Law Scholars Conference, June 2014; New York University, Privacy Research Group, Mar. 2014

PROFESSIONAL, POLICY, AND POPULAR PUBLICATIONS

Artificial Intelligence in Higher Education, *EDUCAUSE Review* (forthcoming Aug 2019)

Student Data Privacy: Going Beyond Compliance, *National Association of State Boards of Education State Education Standard*, May 2016

19 Times Data Analysis Empowered Students and Schools, *The Future of Privacy Forum*, Mar. 2016

Comments Regarding Big Data: A Tool for Inclusion or Exclusion? (with Helen Nissenbaum), *Federal Trade Commission*, Oct. 2015

Algorithms make Lousy Fortunetellers, *Slate*, May 4, 2015

Data & Civil Rights: Education Primer (with Andrea Alarcon et al.), *Data and Society Research Institute*, Oct. 2014

UNIVERSITY AND COMMUNITY SERVICE

UCLA School of Law, 2019–

PULSE UCLAI meetings coordinator & event organizer

PULSE Student Group advisor

Seton Hall University School of Law, 2017–2018

Gibbons Institute of Law, Science and Technology Fall presenter

Dean's Technology Curricular Reform Task Force member

Faculty Technology Law Workshop organizer

Artificial Intelligence & the Law Conference organizer

Princeton University, Center for Information Technology Policy, 2016–2017

Technology and Society Reading Group organizer

New York University School of Law, Information Law Institute, 2013–2016

Technology, Privacy, & Future of Education Symposium organizer

Algorithms and Accountability Conference organizer

Privacy Research Group member

Privacy Law Scholars' Conference, commenter, 2014, 2016, 2019

Black Parents and Child Privacy Protection, Najarian Peters

Policy Recommendations for Learning Analytics in Higher Education, Alan Rubel & Kyle Jones

Privacy in Education from Books and MOOCs, Jules Polonetsky & Omer Tene

AFFILIATIONS

Future of Privacy Forum, Advisory Board Member, 2013–

Data & Society Research Institute, Affiliate, 2013–

MacMillan Learning, Impact Research Advisory Council (IRAC), 2016–

Aspen Taskforce on Learning and the Internet, *Trusted Learning Environment Guide* Committee, 2016

Digital Media and Learning Trust, Advisor, 2016

Blackboard, Taskforce for Framework and Standards for the Ethical and Legal Use of Artificial Intelligence in Higher Education, 2016

Asilomar Convention for Learning Research in Higher Education, 2014–2016

BAR ADMISSIONS

New York State, 2005